

2020 COMMUNITY PROFILE REPORT

Cranbrook



Photo: Leeza Perehudoff

APPLIED RESEARCH
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Introduction

As part of the State of the Basin program, the Columbia Basin Rural Development Institute (RDI) at Selkirk College has developed Community Profiles for municipalities and electoral areas within the Columbia Basin-Boundary region. The Columbia Basin-Boundary region is located in the southeast corner of British Columbia (BC) and includes the entire Regional Districts of East Kootenay (RDEK), Central Kootenay (RDCK), Kootenay Boundary (RDKB), as well as Golden, Revelstoke, Valemount, Columbia Shuswap Regional District (CSRD) Areas A and B, and a portion of Regional District of Fraser-Fort George (RDFFG) Area H (see map, below). This report covers the City of Cranbrook.

The primary goal of the State of the Basin reporting is to provide easily accessible and relevant data to help inform decisions that lead to greater community and regional well-being. State of the Basin research draws on available data from a variety of sources including federal, provincial, and local governments, crown corporations, and non-profit initiatives. Both open access sources and custom data requests are used.

Community profiles are intended to share area-specific data with local governments and other organizations to help build a better understanding of local conditions and trends and assist in making evidence-based planning and management decisions. These reports may also be useful for supporting communications with current residents, prospective residents, and for business and workforce attraction.



Indicators in this report are quantitative, and while quantitative indicators help establish foundational knowledge of well-being, they only tell part of the story. Qualitative information, including the RDI's subjective well-being research, can further contribute to the understanding of our communities and region. In order to describe geographic trends in indicators, this report compares community data with regional, provincial, and national data where appropriate. The geographic divisions used vary by indicator and depend on the topic being measured and the available data. **For additional community and regional comparisons for indicators in this report, please see the [State of the Basin website](#).** Further community profiles (including electoral area profiles) can be found [here](#).

Statistics Canada also offers a suite of data sets through their [Census Program](#), where it is possible to search by place name and topic, and [Census Mapper](#) provides these data in mapped format. Interior Health has also developed [Community Health Profiles](#) for municipalities across BC. The [Columbia Basin Climate Source](#) website has area-specific climate data, including projections. [BC Stats](#) and [Local Government Statistics](#) are other online sources of community- and area-specific statistics.

If you have questions or feedback on this Community Profile, please [contact the RDI](#).

Location

In the middle of the broad Rocky Mountain Trench, the City of Cranbrook¹ boasts more sunshine than anywhere else in British Columbia, and it has a feeling of openness that is reminiscent of the Canadian prairies. Cranbrook is a railway town, a mill town, a commercial centre, and an island in a sea of golf courses. It has a modern theatre and a lively arts community, a professional hockey team, and a remarkable museum that captures the experience of the golden age of rail travel in Canada. Surrounded by world class scenery, recreation, and wildlife, Cranbrook has “mountains of opportunity”. See www.cranbrook.ca for more information.

Cranbrook	
Regional District	East Kootenay
Coordinates	Longitude is 115°44'53"W Latitude is 49°30'25"N
Elevation	920 meters
Area (km²)	32 km ²

Demographics

Population characteristics help planners and local decision makers to evaluate current and future community needs, particularly with respect to service delivery and potential impacts to the local economy.^{i,ii,iii}

TOTAL POPULATION

Population (Census) ^{3,4}	2006	2011	2016	Percent change 2006 to 2016
Cranbrook	18,267	19,319	20,047	9.7%
Regional District of East Kootenay	55,485	56,685	60,439	8.9%
British Columbia	4,113,487	4,400,057	4,648,055	13.0%

Population Estimate ⁵	2018	2019	2020
Cranbrook	21,094	21,399	21,502

ⁱ Please see **Appendix A-1** for an important note regarding the use of random rounding in population and other demographic data sourced from Statistics Canada.

ⁱⁱ The RDI recognizes that gender identity is not a binary of male and female and that some transgender, non-binary, two spirit, and intersex populations may not be correctly represented by the data in this report. Databases that this report draws from, such as the 2016 census, limit responses to male or female. Canada's 2021 census will include more nuanced questions on sex, sexual orientation, and gender identity to better represent LGBTQ2IA+ populations.

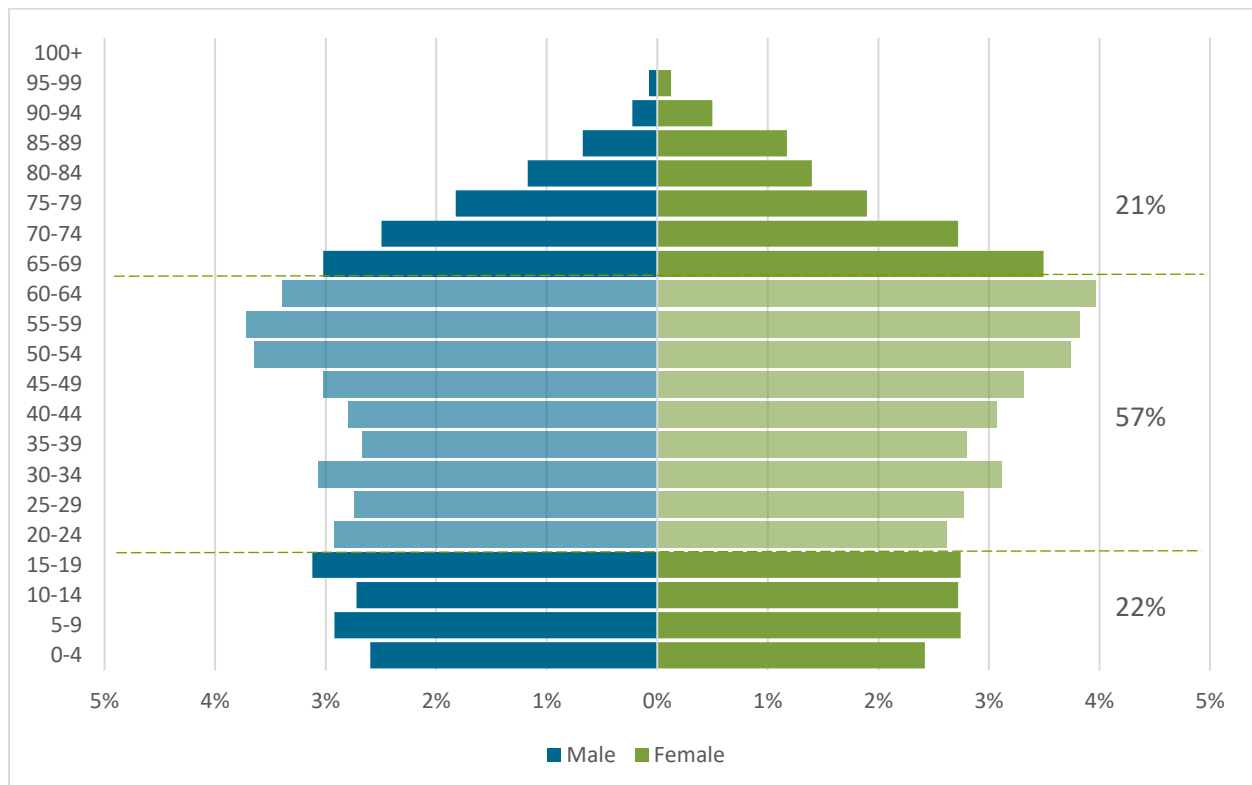
ⁱⁱⁱ Population estimates are usually higher than Census counts for the same year. This is due to adjustments made to reflect those who were missed in the Census. In 2016 in BC, the population estimate was 4.1% higher than the Census count.²

POPULATION DENSITY

	Cranbrook (2016) ³	East Kootenay (2016) ³	British Columbia (2016) ³
People per square-kilometer	626.6	2.2	5.0

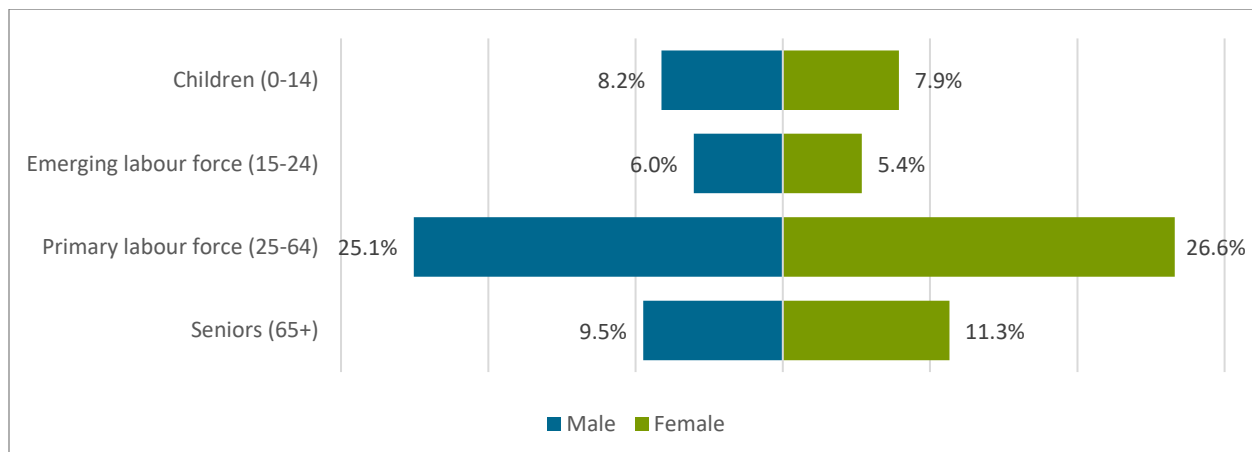
POPULATION PYRAMID

Population pyramids illustrate the age and sex structure of a population. As of 2016, 21% of the population in Cranbrook was 65 or above, and 22% of the population was 19 or younger.³



LABOUR FORCE POPULATION PYRAMID

The chart below shows the age range distribution of children, emerging labour force, primary labour force, and seniors within the Cranbrook population.³



POPULATION PROJECTIONS

Population projections are available for each Local Health Area within the Columbia Basin-Boundary.⁶ Cranbrook is covered by the Cranbrook Local Health Area.^{iv}

	Cranbrook Local Health Area	British Columbia
Percent change in population projected 2020 to 2040	2%	23%

AVERAGE AGE

	Cranbrook (2016) ³			British Columbia (2016) ³		
	Total	Male	Female	Total	Male	Female
Total population	20,045	9,790	10,255	4,648,055	2,278,245	2,369,815
Average age of population (yrs)	43.1	42	44.1	42.3	41.5	43.1

^{iv} The Cranbrook Local Health Area covers the City of Cranbrook and RDEK-C.

Families & Households

Family characteristics such as size and composition of families can help inform social, economic, health, and education programming, as well as planning and development around infrastructure needs.³

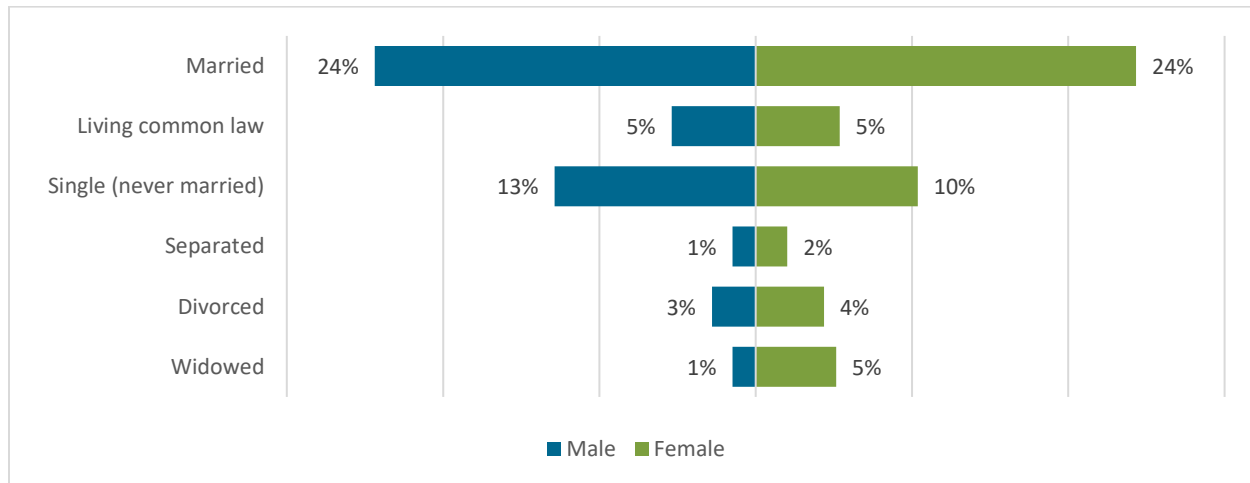
FAMILY CHARACTERISTICS

	Cranbrook (2016)	East Kootenay (2016)	British Columbia (2016)
Average household size	2.3	2.3	2.4
Total number of families in private households	5,840	18,195	1,311,345
Total couple families	4,880	15,990	1,113,405
Couples without children	2,865	9,600	577,790
Couples with children	2,015	6,390	535,610
One child	805	2,570	221,065
Two children	845	2,775	230,705
Three or more children	365	1,045	83,840
Total lone-parent families	960	2,210	197,940
Female parent	750	1,640	155,670
Male parent	210	575	42,265
One child	600	1,385	125,890
Two children	265	625	54,900
Three or more children	90	205	17,145
Total persons not in census families^v in private households (singles)	3,675	10,185	882,895

^v A “census family” is a married or common law couple (regardless of sex) and the children of either/both spouse (if any), or a lone parent with a minimum of one child living in the same household. All members of a census family must live in the same dwelling to be considered a census family. Children are not limited by age so long as they are living in the same household and do not themselves have a spouse, common-law partner, or child in the same dwelling.⁷

MARITAL STATUS

The chart below shows males and females who are married, living common law, single, separated, divorced or widowed as a percent of the total Cranbrook population aged 15 years and older.³



Mobility

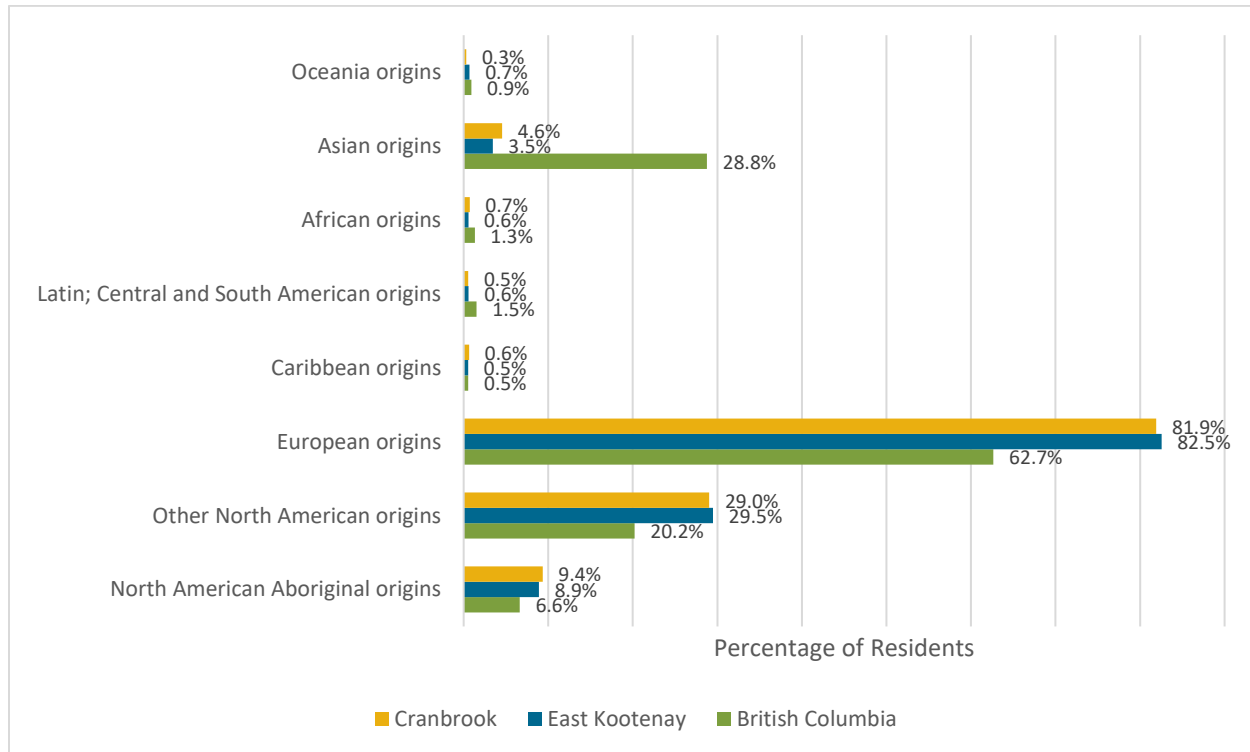
This indicator measures the movement of people into and out of the community with respect to where they lived five years prior. Non-movers are those who have not moved. Non-migrants are people who have moved within the same region. Migrants include those who moved within the province (intra-provincial), those who moved to or from another province (inter-provincial), and those who moved to Canada from another country (external migrants).³

	Cranbrook (2016)	East Kootenay (2016)	British Columbia (2016)
Non-movers	60.4%	62.4%	57.4%
Movers non-migrants	22.3%	17.7%	21.7%
Intra-provincial migrants	9.2%	9.3%	11.6%
Inter-provincial migrants	6.3%	8.6%	3.9%
External migrants	1.8%	2.0%	5.4%

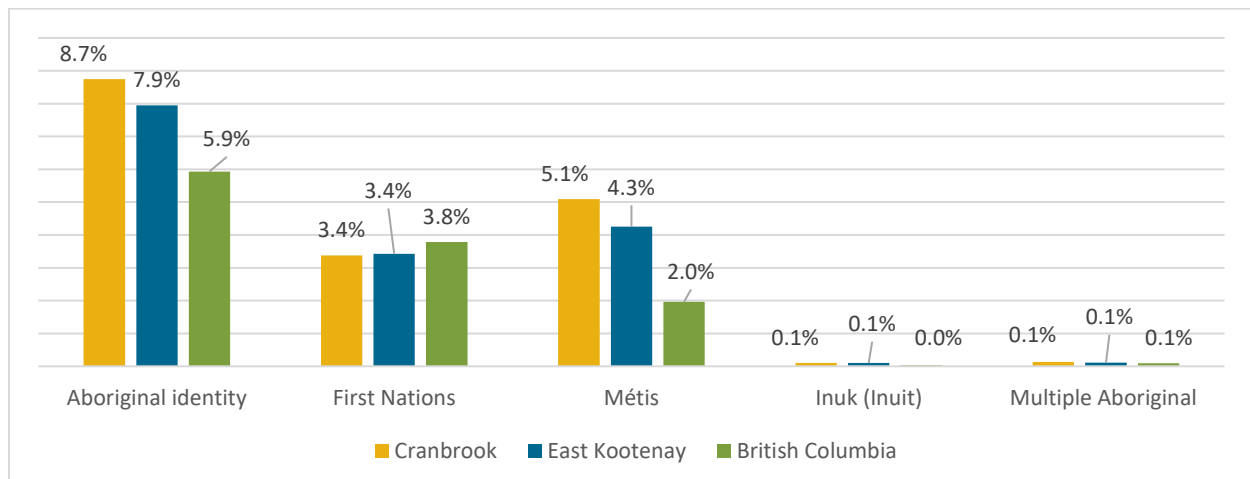
Cultural Characteristics

Cultural characteristics can enhance our understanding of a community and provide important context for other indicators. Language, ethnic origin, and Aboriginal identity^{vi} are a few indicators that provide insight into a region's cultural diversity.³

ETHNIC ORIGIN



ABORIGINAL IDENTITY



^{vi} Calculations performed using the published estimated total population. The sum of the ethnic groups is greater than the total because a person may report more than one ethnic origin in the census. For additional information, refer to [Ethnic Origin Reference Guide, Census of Population, 2016](#)

LANGUAGE SPOKEN MOST OFTEN AT HOME

	Cranbrook (2016)	East Kootenay (2016)	British Columbia (2016)
English	97.9%	97.8%	83.2%
French	0.2%	0.6%	0.4%
Non-official languages	1.9%	1.6%	16.4%

Infrastructure

Infrastructure is the physical foundation for community well-being. Water, sewer, utilities, roads, and waste management are all critical for a functioning healthy municipality.

WATER SERVICES

Provider	City of Cranbrook
Average per capita demand (2015)⁸	671 L/capita/day *
Annual residential water rate (2021)⁹	\$270

* For comparison, average per capita daily demand for BC is 503 liters (2017)¹⁰

SEWER SERVICES

Provider	City of Cranbrook
Type of treatment	Secondary
Annual sewer flat rate (2021) (residential)⁹	\$240
Annual sewer flat rate (2019) (industrial/commercial/institutional)¹¹	varies by type

SERVICE PROVIDERS

Electric power¹²	BC Hydro
Natural gas¹³	FortisBC
Telecommunications¹⁴	Telus, Shaw, FlexiNET, Cintek, Xplornet, Bell, Rogers, Freedom Mobile, Columbia Basin Broadband Corporation

LANDFILL & WASTE MANAGEMENT

Landfill location(s)¹⁵	Cranbrook Transfer Station
Regional District municipal solid waste disposal rate (2018)¹⁶	667 kg/person/year*
Type of service¹⁷	Curbside garbage and recycling pick-up

* For comparison, average per capita waste disposal rate for BC is 505 kg/person/year (2018)¹⁸

TRAFFIC VOLUMES

Traffic volume data are taken from traffic count stations within, or routes that directly enter, the municipality. Permanent count stations are reported when available. When permanent count stations are not available, numbers from short count stations are reported.^{vii,19}

Station location	Annual Average	Annual Average	Monthly Average	Monthly Average
	Daily Traffic	Daily Traffic	Daily Traffic	Daily Traffic
	(2019)	(2018-10-18)	(2019)	(2019)
	(number of vehicles)	(number of vehicles)	January	July
Route 3, 2.0 km West of the BC/Alberta Border, Crowsnest Pass (P-36-1EW) (Permanent)	4,964	N/A	3,842	7,463
Route 3, 2.4km East of Moyie River Bridge, Yahk (P-35-1EW) (Permanent)	3,316	N/A	2,155	5,046
Route 3, 0.6 km west of Route 95A, east of Cranbrook (35-004EW) (Short Count)	N/A	11,699	N/A	N/A

BC TRANSIT

Cranbrook is serviced by BC Transit's Cranbrook Transit System. This system includes eight fixed-routes. There is also handyDART which assists people with permanent or temporary disabilities. Four Health Connections routes connect Cranbrook to other communities, including Golden, Elkford, Kimberley, and Creston to provide transportation to non-emergency medical appointments. For more information on how Cranbrook is serviced by the BC transit system, visit <https://www.bctransit.com/cranbrook/home>.

^{vii} Traffic volumes are monitored continuously at permanent count stations, and over a minimum of 48-hour period every three years at short count stations.

Housing

Housing stock, diversity, availability, and costs are an important basic foundation of functioning and affordable communities. Several indicators related to housing are included in this community profile.

DWELLING CHARACTERISTICS

Dwellings by Structure ³	Cranbrook (2016)	East Kootenay (2016)	British Columbia (2016)
Total number of occupied private dwellings	8,545	25,860	1,881,970
Single-detached house	5,395	17,700	830,660
Apartment in a building that has 5 or more storeys	0	5	177,830
Other attached dwelling	2,545	5,630	824,190
Semi-detached house	465	1,040	57,395
Row house	520	1,135	147,830
Apartment or flat in duplex	230	465	230,075
Apartment in a building that has fewer than 5 storeys	1,275	2,865	385,140
Other single-attached house	50	120	3,755
Movable dwelling	605	2,530	49,290

Dwellings by Period of Construction ³	Cranbrook (2016)	East Kootenay (2016)	British Columbia (2016)
Total number of occupied private dwellings	8,545	25,860	1,881,970
1960 or before	1,460	4,550	267,560
1961 to 1980	3,645	9,615	559,485
1981 to 1990	1,030	3,315	289,565
1991 to 2000	1,225	3,635	331,865
2001 to 2005	270	1,420	125,335
2006 to 2010	600	2,175	171,945
2011 to 2016	315	1,145	136,210
Private dwellings in need of major repairs	5.8%	7.2%	6.3%

RESIDENTIAL PROPERTY VALUES

Cranbrook Single-Family Residential Property Value ²⁰	2020	2021	% Change	Columbia Basin-Boundary (2021)
Median assessed value^{viii}	\$311,000	\$332,000	7%	\$352,100
% of Single-Family Residential Dwellings in Different Value Categories		Cranbrook (2021)	Columbia Basin-Boundary (2021)	
Number of single-family dwellings		6,307	57,830	
\$0 to \$99,999		0.7%	4.1%	
\$100,000 to \$199,999		8.6%	11.3%	
\$200,000 to \$299,999		27.1%	21.1%	
\$300,000 to \$399,999		35.4%	23.7%	
\$400,000 to \$499,999		19.1%	16.3%	
\$500,000 to \$599,999		6.2%	9.8%	
\$600,000 and over		2.9%	13.7%	

HOUSEHOLD CHARACTERISTICS

Household Occupation ³	Cranbrook (2016)	East Kootenay (2016)	British Columbia (2016)
Total private dwellings	8,799	34,197	2,063,417
Private dwellings occupied by usual residents	97.1%	75.6%	91.2%

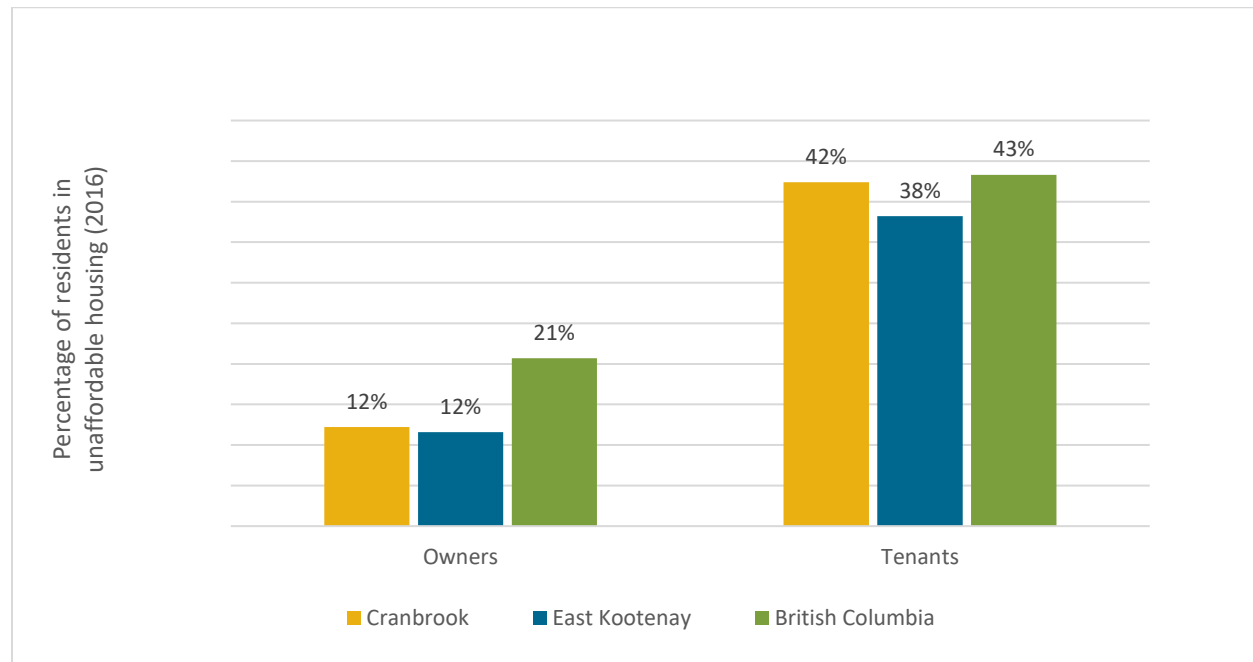
*"Private dwelling occupied by usual residents" refers to a private dwelling in which a person or a group of persons is permanently residing.

Private Households by Tenure ³	Cranbrook (2016)	East Kootenay (2016)	British Columbia (2016)
Private households who are owners	73.4%	78.0%	68.0%
Private households who are renters	26.6%	21.9%	31.8%
Private households in band housing	0.0%	0.0%	0.2%

^{viii} Assessed value as of the July 1 of the previous year. Ex: 2020 assessed value as of July 1, 2019.

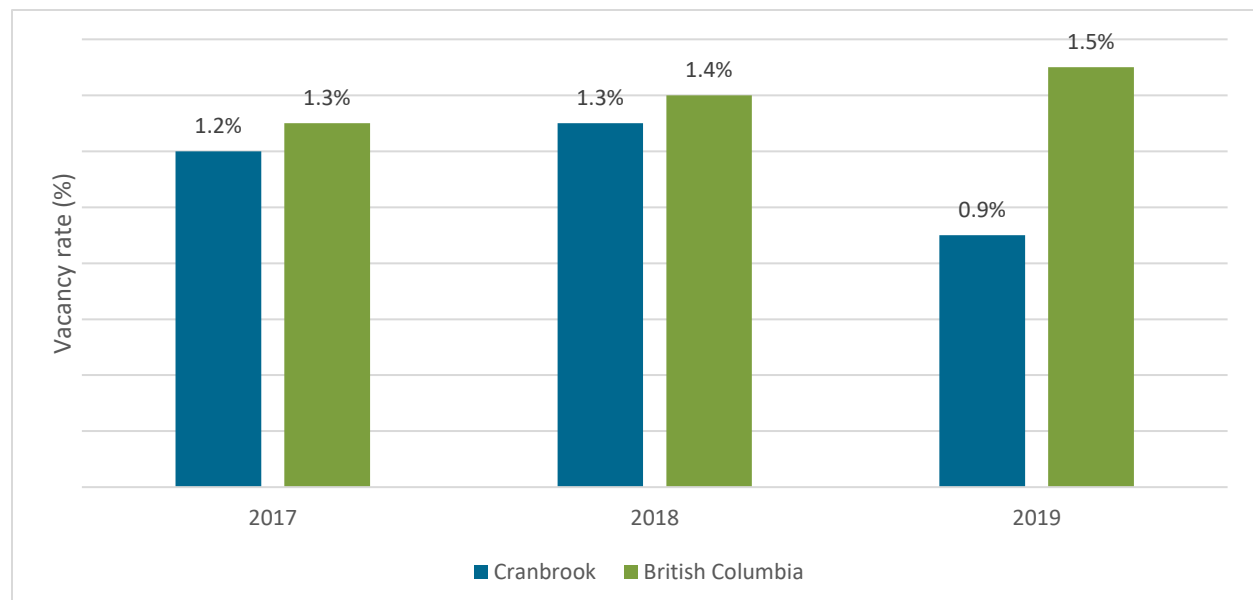
HOUSING AFFORDABILITY

Housing is considered unaffordable when more than 30% of a household's income is spent on shelter costs. Shelter costs include electricity, oil, gas, wood, or other fuels, water and other municipal services, mortgage payments, property taxes, condominium fees, and rent.^{ix, 3}



VACANCY RATES

Vacancy rates are an important indicator of the availability of affordable housing. A balanced vacancy rate is 3%.²¹



^{ix} Please see **Appendix A-2** for limitations of Statistics Canada's shelter-cost-to-income ratio calculations.

Income

Income is a substantial determinant of personal well-being and income levels reflect economic opportunity.

INDIVIDUAL INCOME

After-tax individual income ^{22,23}	Cranbrook		East Kootenay		British Columbia	
	(2018)		(2018)		(2018)	
	Number	Percent	Number	Percent	Number	Percent
Under \$5,000	960	4.7%	2,590	5.2%	273,160	7.2%
\$5,000 to \$9,999	980	4.8%	2,420	4.9%	210,040	5.5%
\$10,000 to \$14,999	1,660	8.1%	3,490	7.1%	300,860	7.9%
\$15,000 to \$19,999	1,760	8.6%	4,030	8.2%	342,760	9.0%
\$20,000 to \$24,999	1,950	9.5%	4,430	9.0%	333,430	8.8%
\$25,000 to \$34,999	3,150	15.4%	7,500	15.2%	541,660	14.2%
\$35,000 to \$49,999	3,800	18.5%	8,920	18.1%	680,440	17.9%
\$50,000 to \$74,999	3,450	16.8%	8,150	16.5%	647,200	17.0%
\$75,000 to \$99,999	1,740	8.5%	4,680	9.5%	274,600	7.2%
\$100,000 to \$149,999	840	4.1%	2,530	5.1%	142,420	3.7%
\$150,000 to \$199,000	140	0.7%	360	0.7%	32,590	0.9%
\$200,000 to \$249,999	40	0.2%	110	0.2%	11,480	0.3%
\$250,000 and over	40	0.2%	120	0.2%	15,680	0.4%
Median	\$37,450		\$38,760		\$36,100	
Average	\$42,372		\$49,648		\$50,016	

SOURCE OF INCOME

Source of income data can provide insight into the general income structure of a population.²⁴

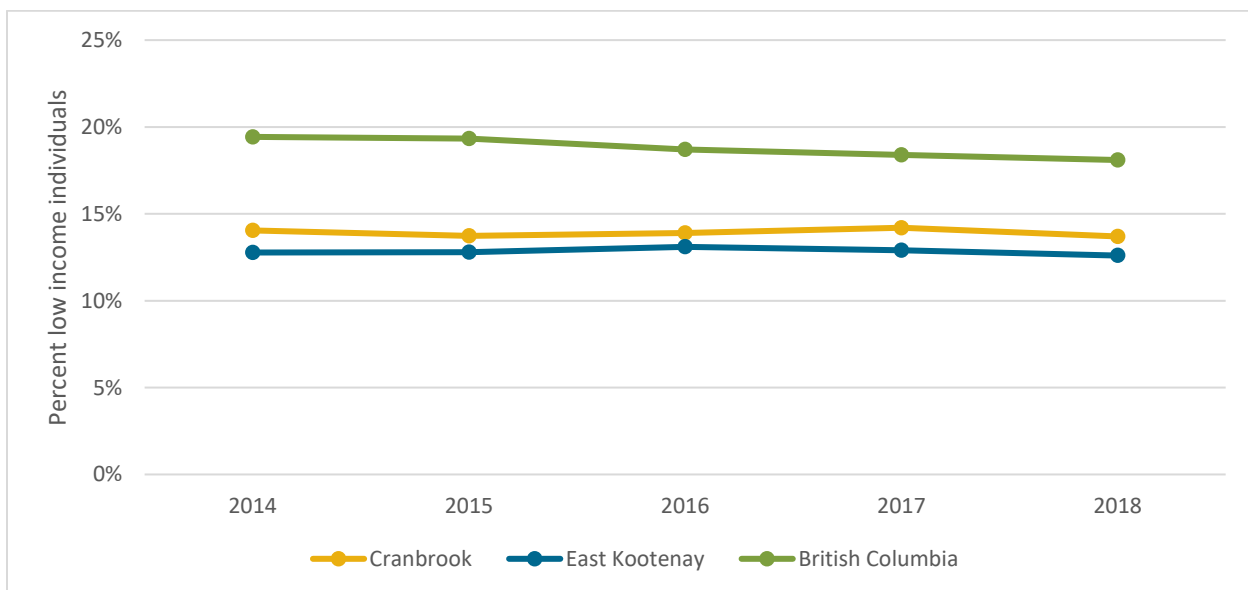
Source of Income (2018)	Cranbrook (% tax filers)	East Kootenay (% tax filers)	British Columbia (% tax filers)
Employment income	74.0%	76.1%	73.6%
Self-employment income	9.6%	11.3%	12.7%
Investment income	30.5%	32.6%	34.2%
Employment insurance	8.2%	8.5%	6.5%
Old Age Security / Net Federal Supplement	26.4%	24.6%	22.1%
Canada Pension Plan/Quebec Pension Plan	34.0%	32.0%	26.7%
Canada Child Tax Benefit	12.2%	12.2%	11.8%
GST/HST credit	31.3%	28.7%	34.3%
Workers compensation	3.5%	3.3%	2.6%
Social assistance	4.8%	3.2%	5.1%
Provincial Refundable Tax Credits/Family Benefits	34.5%	32.0%	37.2%
Other Government Transfers	5.6%	5.7%	6.3%
Private pensions	22.0%	20.9%	16.9%
RRSP	2.0%	2.2%	1.7%
Other income	19.1%	20.3%	22.3%

LOW INCOME MEASURE

The Low Income Measure (LIM) is a commonly used, internationally comparable measure of low income. The LIM threshold is 50% of median national adjusted after tax-income, where 'adjusted' means household size is taken into account. A person is considered to be in low income when their after-tax income is below the [LIM threshold](#) for their household size.^{x,25}

The table and chart below provide a comparison by age bracket and year-to-year total population of persons with low income in Cranbrook, regional district, and BC.^{26,27,28,29,30}

Percent of Individuals with Low Income	Cranbrook (2018)	East Kootenay (2018)	British Columbia (2018)
0-17 years old	16.2%	14.3%	18.5%
18-64 years old	13.9%	12.8%	18.0%
65+ years old	11.0%	10.4%	18.2%
All Ages	13.7%	12.6%	18.1%

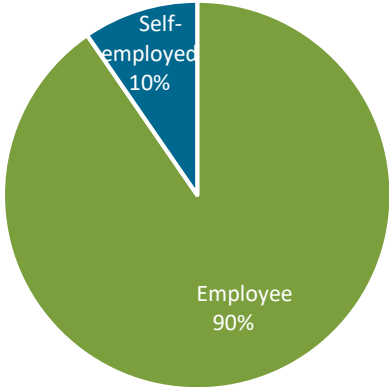


^x In 2018, Statistics Canada introduced a new methodology for calculating the LIM threshold, which allows for individual economic well-being to be analyzed (in comparison, previous calculations considered the entire household as a single unit with the assumption of an equitable distribution of resources).²⁵ Data represented here uses the new methodology, and for that reason, cannot be compared with previous State of the Basin analyses of Low Income Measure.

Labour Force

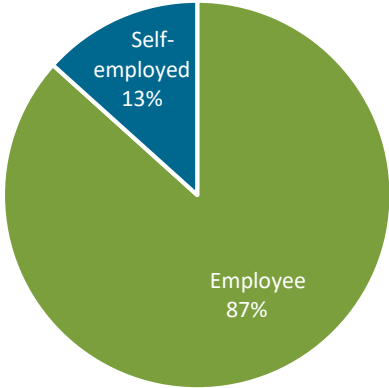
CLASS OF WORKER & OCCUPATIONS

This indicator gives an overview of the make-up of the local workforce and industries.³ The pie charts show the percentage of the employed labour force who are self-employed versus those who are employed by others. The tables provide numbers and percentages of the labour force in specific occupations for Cranbrook, the regional district, and BC.^{xi}

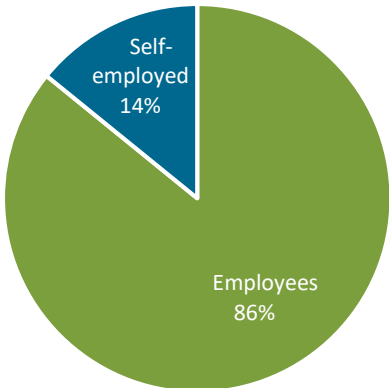
Cranbrook (2016)			
% Self-employed v. % Employees	Occupation	Number of persons	Percent
	Sales and services	2,775	26.9%
	Trades, transport and equipment operators and related	1,900	18.4%
	Business, finance and admin	1,380	13.4%
	Management	1,120	10.8%
	Education, law and social, community and government	1,035	10.0%
	Health	695	6.7%
	Natural and applied sciences	425	4.1%
	Natural resources, agriculture and related production	305	3.0%
	Manufacturing and utilities	280	2.7%
	Art, culture, recreation and sport	190	1.8%

^{xi} The labour force includes persons aged 15 and older, employed or unemployed.³¹ Occupation is determined by the kind of work done and descriptions of the main activities in the job.³²

East Kootenay (2016)

% Self-employed v. % Employees	Occupation	Number of persons	Percent
	Sales and services	7,475	23.3%
	Trades, transport and equipment operators and related	7,155	22.3%
	Business, finance and admin	3,685	11.5%
	Management	3,510	10.9%
	Education, law and social, community and government	2,895	9.0%
	Health	2,085	6.5%
	Natural and applied sciences	1,480	4.6%
	Natural resources, agriculture and related production	1,700	5.3%
	Manufacturing and utilities	950	3.0%
	Art, culture, recreation and sport	720	2.2%

British Columbia (2016)

% Self-employed v. % Employees	Occupation	Number of persons	Percent
	Sales and services	595,225	24.1%
	Trades, transport and equipment operators and related	360,970	14.6%
	Business, finance and admin	368,940	14.9%
	Management	275,000	11.1%
	Education, law and social, community and government	269,255	10.9%
	Health	162,865	6.6%
	Natural and applied sciences	161,520	6.5%
	Natural resources, agriculture and related production	64,235	2.6%
	Manufacturing and utilities	76,745	3.1%
	Art, culture, recreation and sport	93,100	3.8%

LABOUR FORCE BY INDUSTRY

Industry ³	Cranbrook (2016)	East Kootenay (2016)	British Columbia (2016)
Retail trade	16.4%	12.6%	11.5%
Health care and social assistance	12.1%	10.6%	11.0%
Accommodation and food services	9.7%	10.0%	8.4%
Educational services	6.7%	6.1%	7.0%
Construction	6.4%	8.5%	8.1%
Transportation and warehousing	5.1%	3.7%	5.2%
Other services (except public administration)	4.9%	4.4%	4.5%
Public administration	4.9%	4.3%	5.1%
Mining; quarrying; and oil and gas extraction	4.8%	10.6%	1.0%
Manufacturing	4.7%	5.4%	6.4%
Professional; scientific and technical services	4.1%	3.9%	8.0%
Administrative and support; waste management and remediation services	3.7%	3.7%	4.4%
Wholesale trade	2.9%	2.6%	3.3%
Finance and insurance	2.8%	2.0%	3.8%
Agriculture; forestry; fishing and hunting	2.5%	3.3%	2.6%
Arts; entertainment and recreation	2.5%	3.9%	2.3%
Information and cultural industries	1.7%	1.1%	2.7%
Real estate and rental and leasing	1.3%	1.6%	2.2%
Utilities	0.3%	0.5%	0.5%
Management of companies and enterprises	0.0%	0.1%	0.2%

PLACE OF WORK

Place ³	Cranbrook (2016)		East Kootenay (2016)		British Columbia (2016)	
	Number	Percent	Number	Percent	Number	Percent
Worked at home	445	4.7%	1,955	6.6%	196,510	8.5%
Worked outside Canada	20	0.2%	70	0.2%	16,040	0.7%
No fixed workplace address	1,140	12.0%	4,105	13.8%	326,180	14.1%
Worked at usual place^{xii}	7,925	83.2%	23,555	79.3%	1,766,965	76.6%

COMMUTE TO WORK

Commute Duration ^{xiii,3}	Cranbrook (2016)	East Kootenay (2016)	British Columbia (2016)
Less than 15 minutes	70.4%	55.2%	28.8%
15 to 29 minutes	14.5%	21.5%	32.9%
30 to 44 minutes	5.6%	12.1%	20.3%
45 to 59 minutes	2.8%	4.1%	8.8%
60 minutes or more	6.6%	7.2%	9.1%

UNEMPLOYMENT

Unemployment rates are a strong indicator of economic health. Unemployment rates based on the 2016 Census are shown.³ [Labour Force Survey](#) data at the economic development region level are updated more frequently and can be found in the State of the Basin [Unemployment indicator](#).

Unemployment Rate	Cranbrook (2016)	East Kootenay (2016)	British Columbia (2016)
Total	7.8%	7.6%	6.7%
Male	9.7%	9.1%	7.1%
Female	5.8%	5.8%	6.3%

^{xii} "Usual place" means working at a specific address and reporting to the same workplace location at the beginning of each shift.³³

^{xiii} Total used in calculations is the employed labour force aged 15 years and over in private households with a usual place of work or no fixed workplace.³⁴

LABOUR FORCE REPLACEMENT RATE

The Labour Force Replacement Rate is a measure of the number of people who will be entering vs. leaving the workforce in the next 15 years. For the purpose of this measurement, those considered to be entering the workforce are members of the population aged 0-14, and those leaving are those aged 50-64. A rate of 1.0 means the child and retiree populations are the same. A rate of less than 1.0 means an area is likely unable to maintain the current labour force with local replacement workers.³

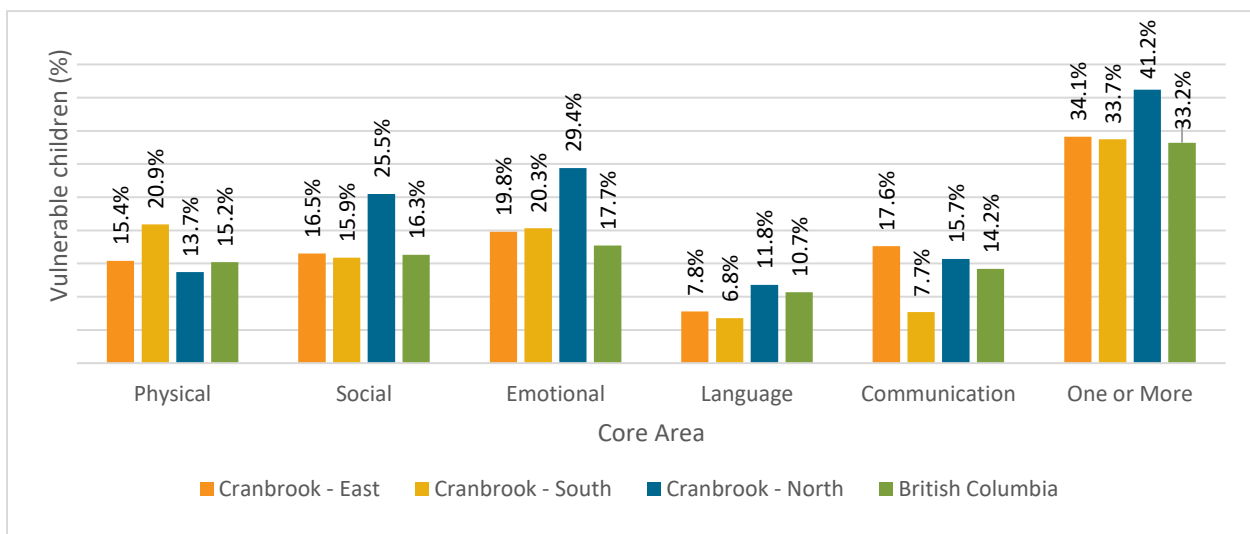
	Cranbrook (2016)	East Kootenay (2016)	British Columbia (2016)
Labour Force Replacement Rate	0.72	0.66	0.67

Education

EARLY DEVELOPMENT INSTRUMENT

The early years are crucial in influencing a range of health and social outcomes. Research shows that many challenges in adults, including mental health and criminality, have their roots in early childhood. The Early Development Instrument (EDI) assesses the developmental readiness of children in five core areas. These are: physical health and well-being, social competence, emotional maturity, language and cognitive development, and communication skills and general knowledge.^{xiv} The EDI is used to assess the percentages of vulnerable children in each core area. Children are categorized as “vulnerable” when it is believed that they will need additional support in order to avoid future challenges in school and society. Data are available at the school district or neighbourhood level.

The chart below shows the percentage of children vulnerable in each core area, as well as the percentage of children vulnerable in one or more core areas, for the Cranbrook East, South and North neighbourhoods.^{xv} Percentages for the province as a whole are shown for comparison. These data are from the second most recent wave (Wave 7) of data collection, which took place from 2016/17 to 2018/19.^{xvi35}

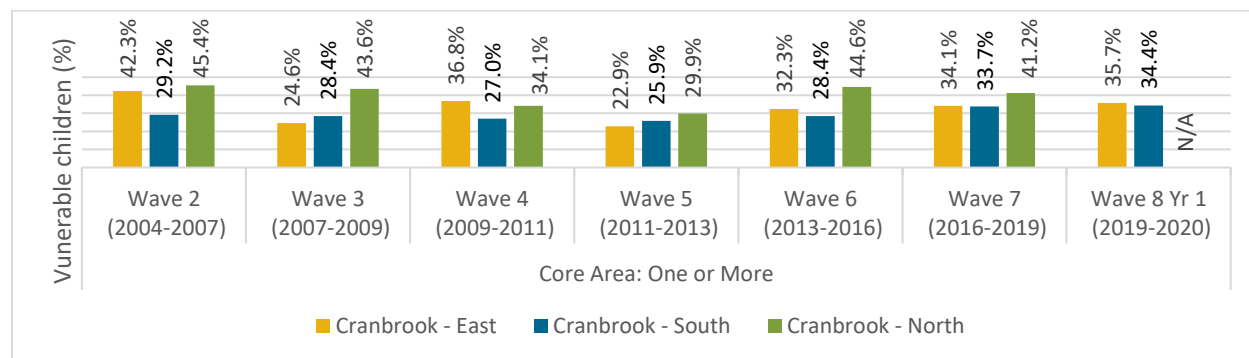


^{xiv} For more information on what is measured within each core area, see **Appendix A-3**.

^{xv} The Cranbrook East, South, and North neighbourhoods cover the City of Cranbrook.

^{xvi} Wave 7 is the most current wave with data for all Cranbrook neighbourhoods.

The chart below shows the trend over EDI collection periods for the Cranbrook neighbourhood.



PUBLIC SCHOOL ENROLLMENT

Cranbrook falls within the Southeast Kootenay School District (#5).^{xvii} Student enrollment measures the number of all school-age persons and adults who are enrolled in public schools and working towards high school graduation. Enrollment trends provide information about changes in the school-age population and is valuable for forecasting and planning.^{xviii} 36

Southeast Kootenay (SD 5)	2016/17	2017/18	2018/19	2019/20	2020/21
Total student enrollment	5581	5625	5691	5772	5650
Elementary student enrollment	3242	3315	3373	3443	3375
Secondary school enrollment	2321	2286	2297	2290	2245
Indigenous students	1196	1141	1128	1154	1096
English language learners	Mask	60	77	Mask	70
French immersion	524	560	589	589	593
Non-residents	Mask	75	79	60	19

* Differences between total and elementary and secondary enrollments are due to a small number of enrolled adults

HIGH SCHOOL COMPLETION

High school completion rates indicate how successful our families, schools, and communities are in supporting youth in achieving graduation. This indicator measures the proportion of students who graduate high school within six years of the first time they enroll in grade 8.³⁷ High school graduation is generally a minimum education level for most employment and a foundation for positive workplace conditions and future employment success.

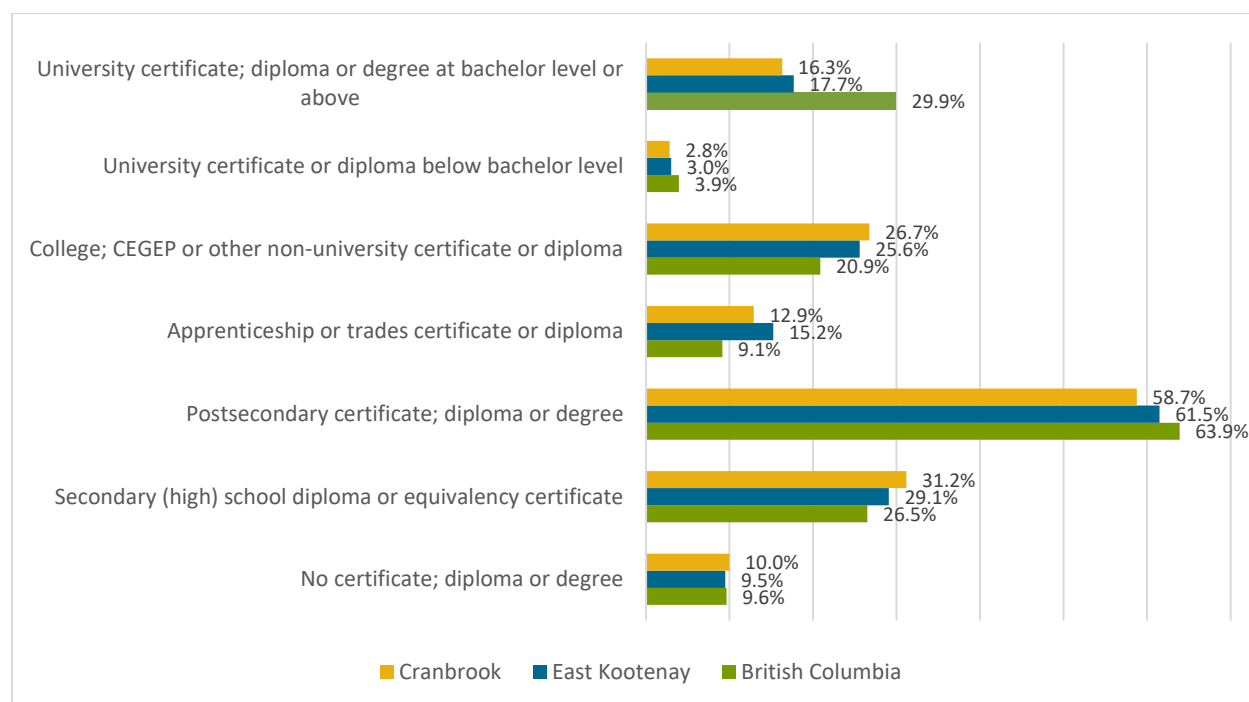
	2015/2016	2016/2017	2017/2018	2018/2019	2019/2020
Southeast Kootenay (SD 5)	88.6%	82.3%	93.6%	87.2%	91.1%
All BC Public Schools	86.8%	87.3%	88.5%	88.8%	89.6%

^{xvii}The Southeast Kootenay school district covers multiple municipalities and electoral areas, therefore numbers reported reflect the full school district and are not limited to Cranbrook.

^{xviii} Due to revisions in 2020 to the Ministry of Education's Protection of Personal Information when Reporting on Small Populations policy, data masking occurs when any cells have fewer than 10 observations, even if the summed total for a category exceeds 10. This impacts reporting enrollment past the 2019/20 school year on categories with lower numbers such as French immersion.

EDUCATIONAL ATTAINMENT

Education levels are highly correlated with social determinants of health such as income, employment security, and socio-economic opportunity. This indicator measures the highest level of attainment of people aged 25 to 64 years (2016).³



Quality of Life & Civic Engagement

LIFE EXPECTANCY

Life expectancy is a widely used indicator of population health. This indicator reports on the number of years a person is expected to live based on mortality statistics for a Local Health Area (LHA).³⁸ Cranbrook is covered by the Cranbrook Local Health Area.

	Life Expectancy 2015-2019 Average
Cranbrook Local Health Area	81.1
British Columbia	82.7

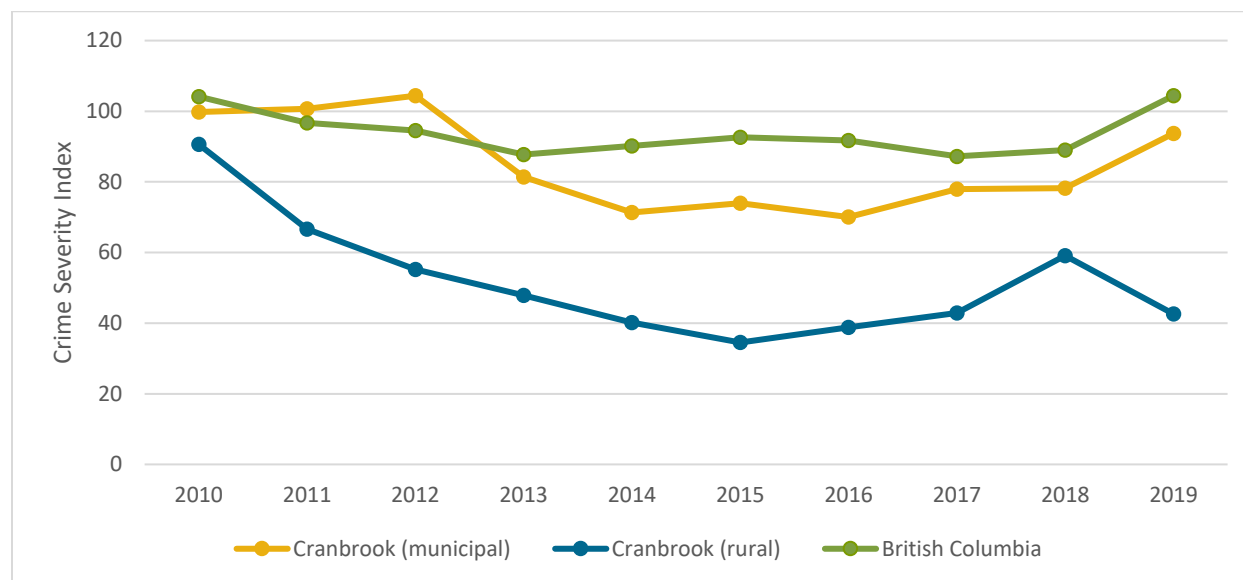
VOTER TURNOUT

Voter turnout is an indicator of resident involvement in politics and can be seen as a reflection of civic mindedness and citizen engagement. This indicator measures the percentage of eligible voters who voted in local elections.³⁹

	2008	2011	2014	2018
Cranbrook	32.4%	35.3%	39.7%	26.6%
Columbia Basin-Boundary average	41.5%	36.7%	44.5%	44.0%

CRIME SEVERITY INDEX

Crime rates are a common indicator of public safety. The police reported Crime Severity Index (CSI)⁴⁰ includes all Criminal Code violations including traffic, as well as drug violations and all Federal Statutes. It measures the volume and severity of police-reported crime.^{xix}



CHARITABLE DONATIONS

Charitable donations play a role in improving well-being by providing support to a variety of initiatives. Charitable giving reflects a capacity to give, and is tied to the economy, in that people may give more or less depending on their financial situation and the state of the economy.⁴¹

	Cranbrook (2018)	East Kootenay (2018)	British Columbia (2018)	Canada (2018)
Total # of tax-filers	20,080	48,020	3,702,970	27,394,970
Total charitable donors	3,960	9,660	683,150	5,324,280
Percent charitable donors	19.7%	20.1%	18.4%	19.4%
Total charitable donations (\$'000)	\$6,925	\$13,575	\$1,758,810	\$9,952,505
Median donation	\$400	\$250	\$470	\$310
Median income	\$61,180	\$66,190	\$62,360	\$61,940

^{xix} Due to the small population in rural communities, the CSI can change dramatically from year to year due to a small amount of crime. Data for police services with populations less than 5,000 should be used with caution.

PUBLIC LIBRARY USAGE

Libraries play an important role in the vibrancy of a community, as libraries are often a gathering place for residents where a diversity of programs and services are offered. Library statistics are useful for providing an indication of the health and capacity of these facilities in serving community needs and interests.⁴²

	Cranbrook Public Library (2019)	Average all libraries in Columbia Basin-Boundary (2019)*
Population served	26,253	7,489
Total active cardholders as % of population served	36.8%	35.9%
Attendance at children's and young adult programs	4,289	3,004
Total full-time equivalent employees (FTE)	11.4	3.8
Volunteer hours worked	400	1144.2
Number of in-person visits	130,161	47,324
Total visits per capita	6.2	9.9
Average hours open per week	68.1	40.3
Total local government support	783,340	265,314
Local government support per capita	29.8	36.4
Total other revenue	109,264	48,960

*Columbia Basin-Boundary averages do not include the Golden or Revelstoke libraries, as these branches are part of the Okanagan Regional Library and comprehensive data by branch are not available.

Business

BUSINESS COUNTS

Trends in the number of businesses within a region is an indicator of economic health.⁴³ In the chart below, “total” refers to total number of businesses both with and without employees, and “with employees” refers only to those businesses that have employees other than the owner.



2010-2020 Change	
Total	23.1%
With employees	0.5%

2015-2020 Change	
Total	-5.2%
With employees	-1.2%

2019-2020 Change	
Total	-1.1%
With employees	1.7%

BUSINESS FORMATIONS

The number of business incorporations is an indicator of the overall business climate, providing a sense of an expanding or contracting economy.⁴⁴

Year	Cranbrook	East Kootenay	British Columbia
2016	104	262	43,556
2017	93	247	46,247
2018	96	277	46,245
2019	111	309	44,657
2020	136	354	47,789

BUILDING PERMITS

This indicator measures the building permit construction value issued annually by a defined region. Building permits are a well-accepted indicator of economic performance. Values below are reported in thousands.^{xx}

Year	Cranbrook ⁴⁵ (\$'000)	East Kootenay ⁴⁶ (\$'000)	British Columbia ⁴⁵ (\$'000)
2015	\$17,125	\$54,983	\$12,971,649
2016	\$26,863	\$48,847	\$12,492,196
2017	\$34,412	\$64,034	\$14,668,692
2018	\$44,251	\$73,392	\$18,361,550
2019	\$46,681	\$72,439	\$23,044,653

VISITOR CENTRE STATISTICS

Visitor Centre Statistics are a common indicator of tourism, an economic sector for many regions. Numbers for the Cranbrook Visitor Center have been provided below.⁴⁷

Year	Total Visitors Cranbrook Visitor Centre	Change from previous year Cranbrook	Change for all visitor centres in BC
2016	5,555	11.4%	0.6%
2017	5,173	-6.9%	-2.6%
2018	5,355	3.5%	-8.2%
2019	3,985	-25.6%	10.6%
2020	1,630	-59.1%	-70.1%

^{xx} Building permit data source has shifted from [BC Stats](#) to [Local Government Statistics](#) based on data availability, so caution should be used when comparing results from this community profile to previous profiles. Regional district totals do not include municipalities with their own building inspection services. For the Regional District of East Kootenay, these municipalities are: Canal Flats, Cranbrook, Elkford, Fernie, Invermere, Kimberley, Radium Hot Springs, and Sparwood.

Local Government

Local governments are required to submit data annually to the BC Ministry of Municipal Affairs and Housing, including annual reports and financial statements. Municipal revenues and expenses and taxes on a representative house^{xxi} provide an indication of a local government's capacity, financial needs and priorities, and costs to residents.

MUNICIPAL REVENUE AND EXPENSES

Municipal Revenue ⁴⁸	Cranbrook (2019)	Percent of Total Revenue
Total Own Purpose Taxation and Grants in Lieu	\$30,800,728	59.7%
Sale of Services	\$15,388,603	29.8%
Transfers from Federal Governments	\$1,807,716	3.5%
Transfers from Provincial Governments	\$645,214	1.3%
Transfers from Regional and Other Governments	\$335,564	0.7%
Investment Income	\$1,226,232	2.4%
Income from Government Business Enterprise	\$0	0.0%
Developer Contributions	\$607,231	1.2%
Disposition of Assets	\$5,562	0.0%
Other Revenue	\$796,268	1.5%
Total Revenue	\$51,613,118	

Municipal Expenses ⁴⁹	Cranbrook (2019)	Percent of Total Expenses
General Government	\$6,601,585	14.7%
Protective Services	\$9,861,464	21.9%
Solid Waste Management and Recycling	\$1,893,324	4.2%
Health, Social Services and Housing	\$74,703	0.2%
Development Services	\$54,264	0.1%
Transportation and Transit	\$7,059,838	15.7%
Parks, Recreation and Culture	\$5,504,881	12.2%
Water Services	\$2,262,109	5.0%
Sewer Services	\$1,519,377	3.4%
Other Services	\$1,889,215	4.2%
Amortization	\$8,246,846	18.3%
Other Adjustments	\$0	0.0%
Total Expenses	\$44,967,606	

^{xxi} A representative house is based on the assessment and occurrence of single-family residential properties, and does not include vacant properties, multi-family, strata, etc.

TAXES & CHARGES ON A REPRESENTATIVE HOUSE

Representative House ⁵⁰	Cranbrook (2020)
House value	\$316,058
School	\$665
General Municipal Total	\$2,271
Regional District	\$53
Hospital	\$75
BCA, MFA, and other	\$14
Total Residential Variable Rate Taxes	\$3,078
Total Residential Parcel Taxes	\$214
Total Residential User Fees	\$714
Total Residential Property Taxes and Charges	\$4,006

Environment

The environment is a foundation for many aspects of well-being. Parks and protected areas help to safeguard wild spaces and species and provide opportunity for residents and visitors to recreate and connect with nature. Weather and climate conditions and trends help us understand the context in which a community operates, and climate projections can help with forecasting and adaptive planning.

PARKS & PROTECTED AREAS

Cranbrook has 6 provincial parks and protected areas within a 40-kilometer radius of the municipality. It also has at least 20 local parks and greenspaces which intersect its boundaries.⁵¹

Cranbrook		
Provincial parks and protected areas	Jimsmith Lake Park Moyie Lake Park Norbury Lake Park	Top of the World Park Wardner Park Wasa Lake Park
Local greenspaces	ATC Park Baker Park Balment Park Confederation Park Cranbrook Community Forest Cranbrook Square Elizabeth Lake Gordon Terrace School Park Gyro Park Kinsmen Park	Kinsmen Quad Ballpark Lions Park McLeary Park Moir Centennial Park Moir Park Parkland School Park Pinewood Elementary School Park Pop Price Park Rotary Park Westlawn Cemetery

WEATHER & CLIMATE

Weather and climate data are based on the Government of Canada's 1981-2010 Climate Normals and Averages.^{xxii} The numbers presented below are from the Cranbrook City weather station.⁵³

	January (Year of Occurrence)	July (Year of Occurrence)
Daily average (°C)	-5.3	18.2
Daily maximum (°C)	-1.6	25.9
Daily minimum (°C)	-9.1	10.4
Extreme maximum (°C)	11 (2003)	36 (1979)
Extreme minimum (°C)	-33 (1996)	2.5 (1983)
Rainfall monthly average (mm)	4	36.6
Snowfall monthly average (cm)	26.4	0
Extreme daily rainfall (mm)	7.6 (1983)	30 (1996)
Extreme daily snowfall (cm)	16 (1980)	0
Extreme snow depth (cm)	65 (1997)	0

FROST-FREE DATES

Frost-free dates are based on data from the Cranbrook weather station.^{54, xxiii}

	Average Date of Last Spring Frost	Average Date of First Fall Frost	Average Length of Frost-Free Period
Frost-free dates	May 12	September 20	129 Days

^{xxii} The terms "climate normals" and "climate averages" are interchangeable, and refer to numbers based on observed climate values for a specific location over a specific time frame.⁵²

^{xxiii} Caution should be used when comparing frost free dates between community profiles. Cranbrook, Radium Hot Springs, Invermere, Fernie, Revelstoke, and Valemount data is taken from Climate Atlas of Canada⁵⁵ which calculates frost free dates based on data from 1976-2005. All other profiles use data from The Government of Canada climate normals and averages⁵³ which calculate frost free dates based on data from 1981-2010.

MODELED CLIMATE DATA – HISTORY & PROJECTIONS

Climate data were modeled across the Columbia Basin-Boundary on a scale consisting of a 10x10 km grid. The figures below show median values from the results of 12 climate models for each time period and for low carbon and high carbon emission scenarios for the grid closest to Cranbrook.⁵⁶ Low carbon scenarios assume global greenhouse gas emissions will be drastically reduced from current levels, while high carbon scenarios assume greenhouse gas emissions will continue increasing at current rates. For more area-specific climate data, visit the [Columbia Basin Climate Source](#) website.

Variable	Recent Past	Near Future		Far Future	
	(1951 - 1980)	(2021 - 2050)		(2051 - 2080)	
		Low Carbon	High Carbon	Low Carbon	High Carbon
Annual mean temperature	5.0 °C	6.8 °C	7.2 °C	7.9 °C	9.1 °C
Annual total precipitation	439 mm	452 mm	449 mm	462 mm	476 mm

Gaps and Further Research

During the compilation of data for these community profiles, a number of gaps and opportunities for further research were identified. These are discussed below.

VACANCY RATES

These results come from the Canada Mortgage and Housing Corporation's (CMHC) annual Rental Market Surveys. As some communities have very small rental markets, information for some municipalities is suppressed for confidentiality reasons. CMHC is no longer collecting data for small municipalities; therefore, current data are only available for Nelson and Cranbrook.

2021 CENSUS

The 2021 Census of Population occurs in May 2021. The information collected during the census is vital for rural community development and planning. Data is collected about demographics, and well as social and economic well-being.⁵⁷ Beginning May 3, 2021, Canadians can complete the census questionnaire online, and doing so follows COVID-19 restrictions while fulfilling the obligation of completing the census.

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State of the Basin findings have been developed by a team of qualified researchers. A variety of data sets were used to develop indicator findings, and as such, community groupings may vary from indicator to indicator. In some cases, community-specific data are not available. State of the Basin research should not be considered to be a complete analysis, and we make no warranty as to the quality, accuracy or completeness of the data. The Columbia Basin Rural Development Institute, Selkirk College and Columbia Basin Trust will not be liable for any direct or indirect loss resulting from the use of or reliance on these data.

Appendix A: Data Notes

1. RANDOM ROUNDING IN CENSUS DATA

Statistics Canada uses random rounding in census data to ensure that the confidentiality of census respondents is protected. Values within census datasets (including the 2016 census profiles, which are used frequently as a data source within this report) are rounded up or down to a multiple of 5 or 10. Each individual value is rounded, and therefore the total value for the category may not add up to the sum of the individual values. Random rounding occurs each time data are pulled from the Statistics Canada website. Values in the same data set accessed at different times may therefore differ slightly.⁵⁸

2. SHELTER-COST-TO-INCOME RATIO CALCULATION

Data gathered by Statistics Canada for the shelter-cost-to-income ratio are subject to the following limitations:

- Some households are excluded from the calculation (e.g. those living in band housing, on an agricultural operation operated by a household-member, and households with negative or zero household income)
- Differences in the reference periods for shelter cost and income data may result in relatively high shelter-cost-to-income-ratios for some households. This is because shelter cost data were gathered in 2016, while the reference period for income data is from 2015. Furthermore, reported 2015 household income may only represent income for part of the year for some households.⁵⁹

3. EARLY DEVELOPMENT INSTRUMENT SCALES

The Early Development Instrument (EDI) is based on questionnaires filled out by kindergarten teachers. The questionnaires measure five core areas that have been identified as predictors of “adult health, education and social outcomes.” See the table below for example questions from the questionnaire.⁶⁰ For more information on how these data are collected, visit <http://earlylearning.ubc.ca/edi/>.

Core Area	Example Questions
Physical health and well-being	“Can the child hold a pencil, pen or crayons? Is the child on time for school each day?”
Language and cognitive development	“Is the child interested in reading and writing? Can the child count and recognize numbers?”
Social competence	“Does the child share with others? Is the child self-confident? Will he/she invite bystanders to join in a game?”
Emotional maturity	“Is the child able to concentrate? Is the child aggressive or angry? Is the child impulsive (does he/she act without thinking)?”
Communication skills and general knowledge	“Can the child tell a short story? Can the child communicate with adults and children?”